

SDCA REPORT FOR THE 2020-2021 FISCAL YEAR

Please use the same form to report on throughout the year.

Please complete and upload to Google Docs- Board Meetings 2020-2021 and add to the Board Reports folder or send to sdca.counseling@gmail.com

Name of Person Reporting and Position:

Carrie L. Jorgensen, Interlakes Chapter President

Goals/Objectives for the 2020-2021 Fiscal Year:

- 1) Form and/or strengthen relationships with area universities/ counseling agencies/healthcare agencies
 - a) Meet with SDSU faculty and students
 - i) Build relationships
 - ii) Discuss membership benefits
 - iii) Partner with student group (CSI) on at least one event
 - iv) Promote emerging leader program
 - b) Reach out to local counseling agencies and healthcare facilities
 - i) Build relationships
 - ii) Promote SDCA membership
- 2) Increase membership by 10%
 - a) Encourage current members to personally invite other professionals to join Interlakes Chapter
 - b) Offer membership incentives for SDSU graduate students such as NCE prep, professional mentorship, interview practice, networking with professionals in the field
- 3) Increase chapter engagement by increasing attendance at meetings and other chapter events
 - a) Survey current members in order to provide events and educational opportunities that will increase membership attendance and participation
 - b) Survey current members in order to learn how and when members would like to meet
 - c) Offer events that will interest graduate students and young professionals

Accomplishments from Board retreat to...

First Quarter (Oct/Nov meeting)

Interlakes paired a social event with our quarterly meeting on September 25th. We hosted an outdoor movie at Pioneer Park in Brookings. Five members attended the meeting and a total of seven people participated in the event. The meeting focused on sharing ideas for future events that might draw in more members. We discussed professional development opportunities/CEs and a community resource roundtable.

Second Quarter (Jan/Feb meeting):

Throughout the second quarter, our chapter hosted two events. As a chapter, we volunteered to help with Project Joy cleanup. We had 8 people volunteer on behalf of Interlakes Chapter on December 13th, 2020. On December 16th, our chapter hosted a professional development event, Leaning in to the Discomfort: Exploring Our Attitudes Related to Sexuality. This live webinar was an opportunity to earn 2.0CEs. Our presenter was Dr. Kristine Ramsay-Seaner, a counselor educator at SDSU. This event had about 22 participants.

Third Quarter (Conference meeting):

On Tuesday, April 13th our chapter met via Zoom and invited Susan Kroger from the Lost & Found Association in to discuss the work her organization has been doing across the state of South Dakota. The Lost & Found Association trains advocates, secures funding and resources, and connects fragmented mental health systems with the goal of ending suicide for young adults. As a chapter we discussed the following topics: 1) Transition of leadership; 2) Chapter Participation and longevity; and 3) End of year event. Five chapter members attended this event.

End of Year Report: