

South Dakota Mental Health Counseling Association
2nd Quarter Board Meeting @ 7:00pm CT/6:00pm MT
Via Zoom

Agenda/Meeting Minutes

Date: January 8, 2026

Location: Zoom

Officers

President: Cindy Goehring

President Elect: Adam Hardy

Past President: Jessica McLaughlin

Secretary: Allison Oxner

Treasurer: Carrie Jorgenson

Government Relations: Duane Kavanaugh

Membership Chair: Becky Glover

Members Present: Adam Hardy, Cindy Goehring, Carrie Jorgenson, Becky Glover

Guests Present: None

Introduction: Members Present

Handouts: Speaker Contract

Topics for discussion:

1. Preconference Speaker & Contract – Contract approved. Will be sent to Krista Arnold and SDCA Executive Director for signatures.
2. Membership and Conference Growth – Continued discussion of Membership Benefits and how to improve engagement. A survey will be created and sent out to current SDMHCA members in March.
3. Day on the Hill: SDMHCA President will attend in person. SDCA Board meeting will be at this time also. If possible, will try to have T-shirts made by this time.
4. SDCA Conference Luncheon/Member Meeting Program/Award; tabled until next meeting.
5. AMHCA, Bylaws and SDMHCA Roles and Responsibilities Documents Updates and Approval – these have been updated and can be approved at conference meeting (Date/Time TBD).

Additional Discussion: Board members will reach out to the local universities to present to Graduate Student regarding involvement in their local associations (SDCA and out of state students). At this time, they will be offered a promotional discount of membership to SDCA and SDMHCA for one year at the student rates.



CALENDAR:

June 2025

13th New Officers Meeting and Board Retreat

September 2025

4th 1st Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

January 2025

8th 2nd Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

February 2026

20th Day on the Hill in Pierre

April 2025

TBD 3rd Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

22nd SDCA Board Meeting

23rd SDMHCA Pre-Conference

24th Member Luncheon and Membership Business Meeting

May 2026

TBD 4th Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

June 2026

TBA New Officers Meeting and Board Retreat

TBA Officer Presentation of AMHCA Leadership Training Information

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aloxner@threeriverscounseling.com, Adam.Hardy@usd.edu, jess.mclaughlin1010@gmail.com,
cindy@breakthroughpsychservices.com

Quarterly goals: SDMHCA

Q1 - Attend Retreat; Create Strategic Plan for FY 25-26

Q2 - Identify Pre-Conference Speaker; Complete Outreach to University Students; Increase Membership by 10%

Q3 - Finalize Pre-Conference Speaker; Increase Membership by 10%; Attend Day on the Hill and AMHCA

Q4 - Provide Pre-Conference Speaker; Submit Final Reports, Present AMHCA Information

